

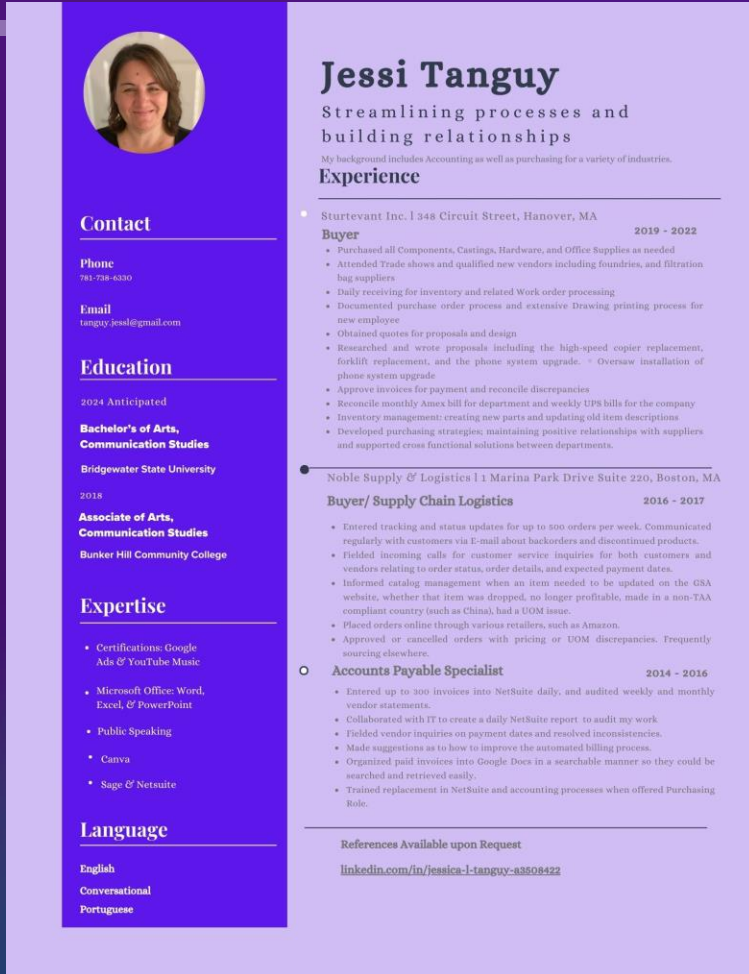
JESSI TANGUY

RELATIONSHIP BUILDING AND STRATEGIC MARKETING



WE HAD TO USE CANVA FOR SEVERAL SCHOOL PROJECTS,
INCLUDING A VISUAL RESUME, ONE FOR MUSIC, AND A
PRESENTATION DIFFERENTIATING THE DIFFERENCES
BETWEEN SCRIPT WRITING AND BRAND MARKETING:

PROFESSIONAL VERSUS SIDE VISUAL RESUME

A professional resume for Jessi Tanguy. It features a clean, minimalist design with a light blue header and footer. The main content is in a light blue box. The resume includes a circular profile picture, a contact section, an education section, an expertise section, and a language section. The experience section is titled "Experience" and lists two roles: "Buyer" at Sturtevant Inc. (2019-2022) and "Accounts Payable Specialist" at Noble Supply & Logistics (2014-2016). The resume is well-organized and easy to read.

Jessi Tanguy
Streamlining processes and
building relationships
My background includes Accounting as well as purchasing for a variety of industries.

Experience

- Sturtevant Inc.** 1348 Circuit Street, Hanover, MA **2019 - 2022**
Buyer
 - Purchased all Components, Castings, Hardware, and Office Supplies as needed
 - Attended Trade shows and qualified new vendors including foundries, and filtration bag suppliers
 - Daily receiving for inventory and related Work order processing
 - Documented purchase order process and extensive Drawing printing process for new employee
 - Obtained quotes for proposals and design
 - Researched and wrote proposals including the high-speed copier replacement, forklift replacement, and the phone system upgrade. - Oversaw installation of phone system upgrade
 - Approve invoices for payment and reconcile discrepancies
 - Reconcile monthly Annex bill for department and weekly UPS bills for the company
 - Inventory management: creating new parts and updating old item descriptions
 - Developed purchasing strategies; maintaining positive relationships with suppliers and supported cross functional solutions between departments.
- Noble Supply & Logistics** 11 Marina Park Drive Suite 220, Boston, MA **2014 - 2016**
Buyer/ Supply Chain Logistics
 - Entered tracking and status updates for up to 500 orders per week. Communicated regularly with customers via E-mail about backorders and discontinued products.
 - Fielded incoming calls for customer service inquiries for both customers and vendors relating to order status, order details, and expected payment dates.
 - Informed catalog management when an item needed to be updated on the GSA website, whether that item was dropped, no longer profitable, made in a non-TAA compliant country (such as China), had a UOM issue.
 - Placed orders online through various retailers, such as Amazon.
 - Approved or cancelled orders with pricing or UOM discrepancies. Frequently sourcing elsewhere.
- Accounts Payable Specialist** **2014 - 2016**
 - Entered up to 300 invoices into NetSuite daily, and audited weekly and monthly vendor statements.
 - Collaborated with IT to create a daily NetSuite report to audit my work
 - Fielded vendor inquiries on payment dates and resolved inconsistencies.
 - Made suggestions as to how to improve the automated billing process.
 - Organized paid invoices into Google Docs in a searchable manner so they could be searched and retrieved easily.
 - Trained replacement in NetSuite and accounting processes when offered Purchasing Role.

References Available upon Request

[linkedin.com/in/jessica-l-tanguy-a3508422](https://www.linkedin.com/in/jessica-l-tanguy-a3508422)

Contact

Phone
781-738-6330

Email
tanguy.jessi@gmail.com

Education

2024 Anticipated
**Bachelor's of Arts,
Communication Studies**
Bridgewater State University

2018
**Associate of Arts,
Communication Studies**
Bunker Hill Community College

Expertise

- Certifications: Google Ads & YouTube Music
- Microsoft Office: Word, Excel, & PowerPoint
- Public Speaking
- Canva
- Sage & Netsuite

Language

English
Conversational
Portuguese

A side visual resume for Jessi Tanguy. It features a vibrant, colorful background with musical notes and a circular profile picture. The resume includes a contact section, an education section, a performance section, and a gig section. The design is creative and visually appealing, reflecting her background in music.

JESSI TANGUY
SINGER/SONGWRITER

EDUCATION

Bridgewater State University 2024
Bachelors Degree Communications

Bunker Hill Community College 2018
Associates Degree Communications Concentration

- Public Speaking
- Guitar for Beginners
- Journalism 1 & 2 Edited Tell Literary Magazine

PERFORMANCE

2021 - 2024
Cast Member at Norwood Theater
Hello Dolly
Brigadoon
Jekyll and Hyde
Wizard of Oz (Apple throwing tree)
2020 - 2021
Booty Vortex (Funk Cover Band)
Founding member Featured Singer
Cuozzo Wedding Block Island RI
Quincy Bar
Maine radio station gig
Grand Canal
Martha Russell's Annual Garden Party
Somerville Bar

2020
The Firepit Sessions
Demo EP with guitarist Andrés Ponciano
2020 - 2021
Getup Choir Singer for Bleu
Opened for Custer at Bank of America Pavilion
Sang with Bang Camaro at the Paradise

2021 - 2024
TT the Bears
25th Anniversary show at the Sinclair
Great Scott

CONTACT

 www.tanje79.com  7817386330

 tanguy.jessi@gmail.com 

https://www.canva.com/design/DAFzLGa1wGk/L5xrlmAgSxjhOzC-dZRVfQ/view?utm_content=DAFzLGa1wGk&utm_campaign=designshare&utm_medium=link&utm_source=editor

SCRIPT WRITER

VS

BRAND MARKETER

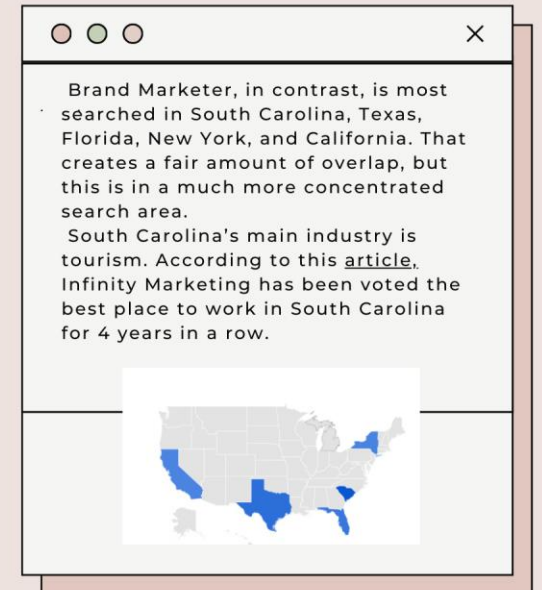
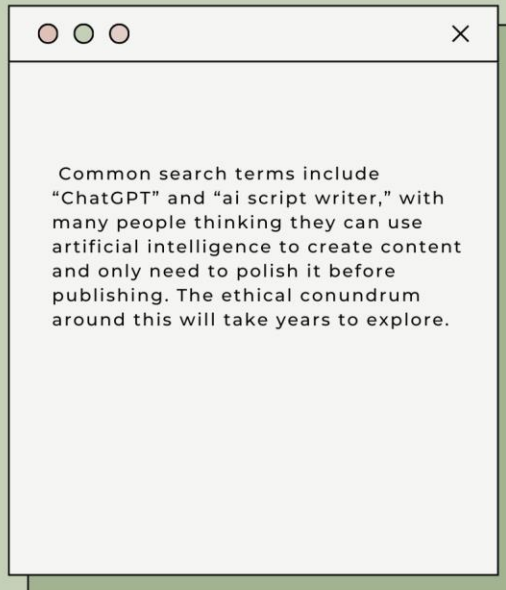
*JOBS IN GOOGLE
TRENDS*

The company I work for
is turning 140 years old
and has decided to
Rebrand their marketing
after a period of not
putting much money
towards marketing.

The recent writers' strike, which
lasted 5 months and ended September
27th will have repercussions both
good and bad that we have not yet
seen the effects of. Over a 1-year
period, these terms followed a similar
pattern with brand marketer in blue
beneath script writer in red.



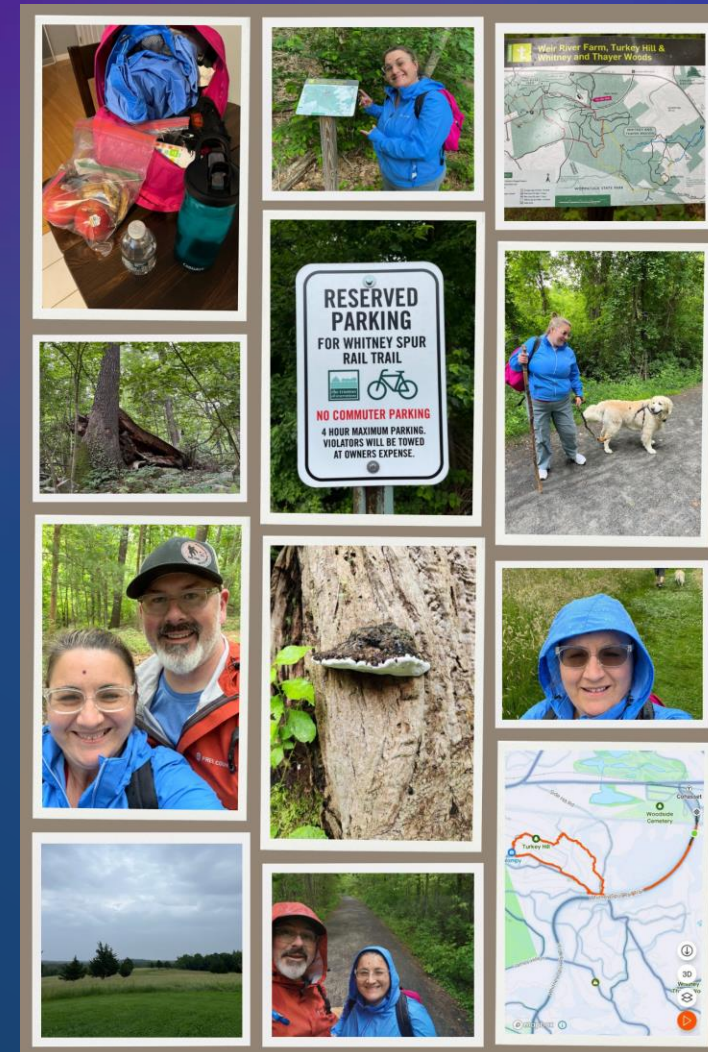
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google trends @tanje_79

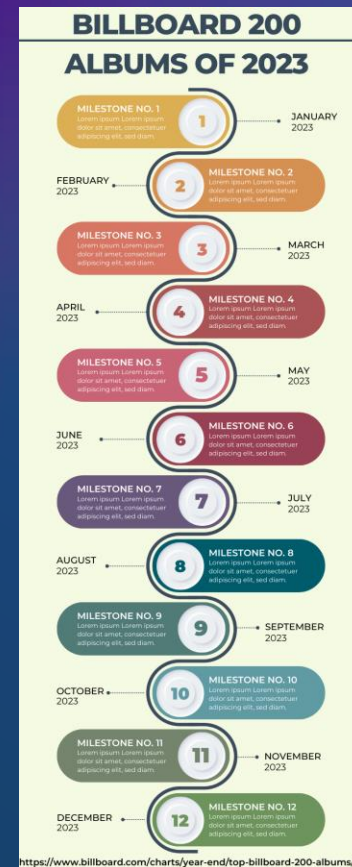
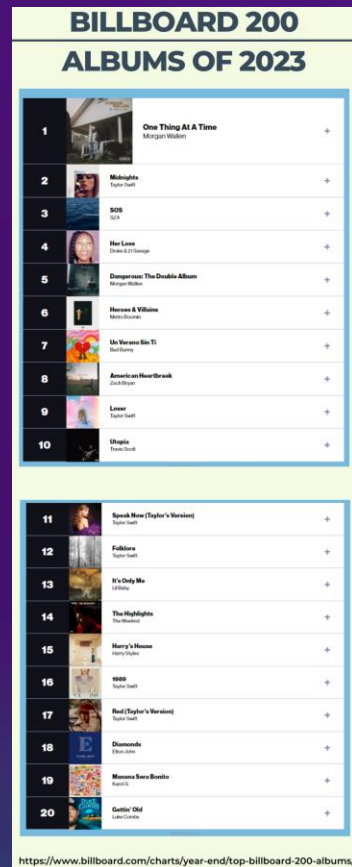
FOR A HIKING CLASS I HAD TO
WRITE A REPORT AND INCLUDE
PHOTOS INCLUDING ONE OF MY
PACK AND ONE AT THE TRAILHEAD.

I USED CANVA TO CREATE A
COLLAGE:



- https://www.canva.com/design/DAGlluMWjKc/wgGucHUqekuDqpW7jvPgIA/view?utm_content=DAGlluMWjKc&utm_campaign=designshare&utm_medium=link&utm_source=editor

FOR MY SENIOR SEMINAR, I WROTE A PAPER ON WHY 70'S MUSIC, PARTICULARLY THE ROCK MUSIC OF FLEETWOOD MAC, LED ZEPPELIN, AND QUEEN IS STILL POPULAR AND RELEVANT. I WAS ALSO TAKING A CLASS WHERE I NEEDED TO DEMONSTRATE THAT I COULD CREATE INFOGRAPHICS FROM SCRATCH:

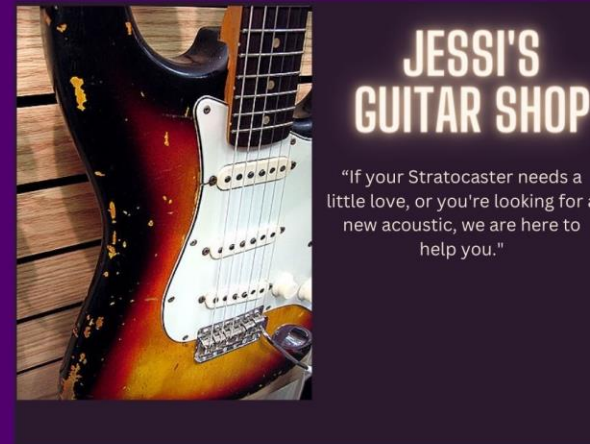


https://www.canva.com/design/DAF97ZLGBHC/OBMBOCGPo3HYTGXRMNXTFG/VIEW?UTM_CONTENT=DAF97ZLGBHC&UTM_CAMPAIGN=DESIGNSHARE&UTM_MEDIUM=LINK&UTM_SOURCE=EDITOR

DIRECTOR'S TREATMENT FOR A TV COMMERCIAL

- https://www.canva.com/design/DAFbokn-E5w/MdzGYPxc_pBdL4u

(guitar riff plays intro) (b roll footage of a band rehearsal shown)



"JESSI'S GUITAR SHOP... A NAME YOU CAN TRUST" (guitar riff plays outro)

[cA7Xf4w/view?utm_content=DAFbokn-E5w&utm_campaign=de](https://www.canva.com/design/DAFbokn-E5w/MdzGYPxc_pBdL4u/cA7Xf4w/view?utm_content=DAFbokn-E5w&utm_campaign=de)

[signshare&utm_medium=link&utm_source=editor](https://www.canva.com/design/DAFbokn-E5w/MdzGYPxc_pBdL4u/signshare&utm_medium=link&utm_source=editor)


THIS IS AN EARLY ON CLASS WHERE WE HAD TO CREATE A STORY BOARD BASED ON CINDERELLA.

I PREFERRED THE DREW BARRYMORE MOVIE "EVER AFTER" WHICH MAKES THE HEROINE MORE OF A REAL PERSON:

Ever After

		
establish character	hook	problems and solutions
Description: Danielle's father dies leaving her with her stepmother and step sisters who treat her like a servant...	Description: Danielle figures out how to get one of the servants back, which puts her in the path of the prince, who does not realize she is also a servant	Description: Danielle gets to the ball with the help of the other servants and Leonardo DaVinci

Ever After

		
climax	resolution	resolution
Description: Danielle's stepmother sells her to a bad man, Danielle figures out how to free herself.	Description: After Danielle frees herself, the prince finds her. He apologizes and proposes.	

- https://www.canva.com/design/DAF97zlGBHc/ObmbOCgPo3HYtgxrmnxtfg/view?utm_content=DAF97zlGBHc&utm_campaign=designshare&utm_medium=link&utm_source=editor

ANOTHER STORYBOARD:

JESSI RUNS A MARATHON

JESSI WAS MARRIED TO A JERK... SO SHE DIVORCED HIM AND TOOK UP RUNNING...





YOU'RE SLOW







JESSI RAN 5KS



JESSI RUNS A MARATHON



AND 10K'S

AND HALF MARATHONS





RUNNING GAVE JESSI LOTS OF ADVENTURES... INCLUDING THE CHICAGO MARATHON ... AND NOW SHE DATES TOM WHO TREATS HER WELL,



https://www.canva.com/design/DAFg_xtwtCYo5Mk3tdzpfzAOFyag4oPgO/edit?utm_content=DAFg_xtwtCY&utm_campaign=designshare&utm_medium=link&utm_source=sharebutton

WORK

We had to create an e-book:

https://www.canva.com/design/DAFg_xtwtcY/oSMk3td2pfzAOFyag4oPgQ/edit?utm_content=DAFg_xtwtcY&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

JESSI TANGUY



HOW TO MAKE MONEY AS A MUSICIAN

HAVE MORE MUSIC THAN YOU NEED

CREATE PLAYLISTS

PRACTICE UNTIL YOU CAN'T
GET IT WRONG!!



Thank Everyone: the
audience, the sound guy, and
the booker!!

CREATE AND OPTIMIZE YOUR OWN WEBSITE

IF YOU DON'T HAVE A WEBSITE
THERE ARE FREE OPTIONS
THROUGH SQUARESPACE AND
WORDPRESS.

<https://www.squarespace.com/>
<https://wordpress.com/free/>

MAKE SURE YOUR WEBSITE HAS
A FUNCTIONAL BOOKING
SECTION AND LINKS TO YOUR
YOUTUBE.

OPTIMIZE YOUTUBE



YouTube Music Certification

This is a free certification which will provide
a lot of useful info

Key Takeaways:

- Make sure your brand is consistent
- Add end credits screen
- Make new posts approximately every 1.5 weeks (alternating between full songs and shorts)
- If you are posting a cover song, make sure you credit the original song
- Designate a key video that shows to new visitors.
- Link to your website

WE HAD TO CREATE AN E-BOOK (CONTINUED)

HAVE MORE MUSIC THAN YOU NEED

CREATE PLAYLISTS
PRACTICE UNTIL YOU CAN'T
GET IT WRONG!!



Thank Everyone: the
audience, the sound guy, and
the booker!!



- Perform at Open Mics and coffee houses to practice your performance
- Network (don't be shy, talk to the other musicians and venue managers)

- Jam with other musicians
- Seize opportunities and say yes to things that are a bit of a stretch



Ditto Music recommends “How to Get Your First Gig as a Musician”

1. Rehearse
2. Make A Demo
3. Get Social
4. Make A Music Video
5. Build A Network
6. Ask For Support Gigs
7. Be A Promoter
8. Submit Tracks For Radio Play
9. Enter Competitions
10. Keep The Faith



<https://dittomusic.com/en/blog/how-to-get-your-first-gig-as-a-musician>

WE HAD TO CREATE AN E-BOOK (CONTINUED)

HAVE MORE MUSIC THAN YOU NEED

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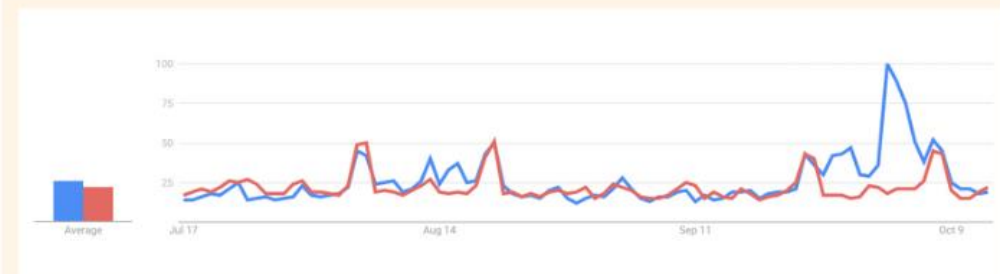


<https://dittomusic.com/en/blog/how-to-get-your-first-gig-as-a-musician>

STEVIE NICKS AND BILLY JOEL CONTRASTED USING GOOGLE TRENDS:



Today we will be comparing Stevie Nicks to Billy Joel. They are both touring separately but did 9 dates together, including one at Gillette Stadium in Foxboro, MA. Where he joined her on stage with an umbrella to duet "Stop Draggin My Heart Around"



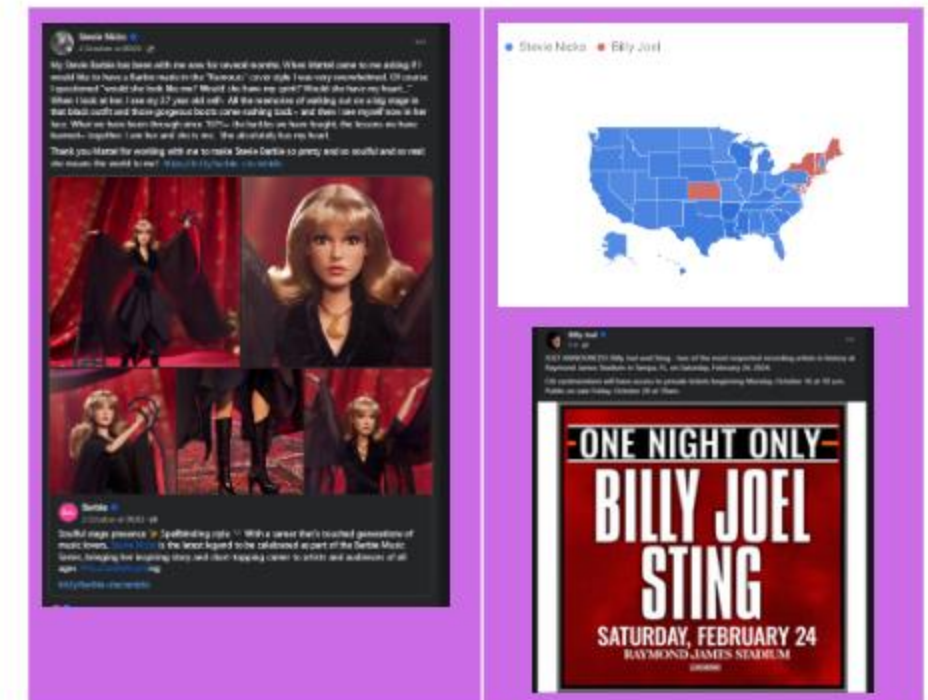
In the past 90 days both have been searched with similar frequency.

On October 2nd searches for Stevie spiked far above Billy.
That was the day Mattel released a Stevie Nicks Barbie.

Meanwhile Billy Joel seems to simply be looking forward to a concert at Madison Square Garden this weekend and a special concert with Sting this winter..

stevie nicks tickets	Breakout	stevie nicks tickets	Breakout
stevie nicks tour 2024	Breakout	stevie nicks tour 2024	Breakout
stevie nicks little rock	+450%	stevie nicks little rock	+450%
stevie nicks barbie	+170%	stevie nicks barbie	+170%

Stevie Nicks seems slightly more popular overall. Billy Joel is from Long Island so New York and states closer to there search him more. He was more searched in Kansas as well which may be due to his recent revelation that he is a Kansas City Chiefs fan.



THE END